



**Pakistan Publishers and Booksellers Association**

**LAHORE INTERNATIONAL BOOK FAIR 2008 (LIBF)**

**2<sup>nd</sup> - 6<sup>th</sup> January 2008 at Main Fortress Stadium, Lahore**

**FORM-B**

**Application for Participation as Local Exhibitor**

(Please type and send by mail, fax or e-mail, by 15 November 2007, along with payment in cash/P.O/Bank Draft in favour of **LIBF Trust**, payable at Lahore towards payment for the stall(s) rent)

1. Name of Firm/Organization/Institution (in BLOCK letters): .....
2. Name of CEO/MD/Mng. Partner: .....
3. Address: .....
4. Telephone: .....E-mail: .....
5. Website: .....
6. Area of Specialty: .....

Description of Exhibitor about its Publishing/Bookselling/ Educational or other activities  
(specify)

(Up to 50 words for inclusion in Book Fair Directory/Supplement)

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7. No of stalls required: .....  
 Rate Per Stall of Standard Size 3x3 meters = Pak Rs. 25,000.00  
 [One Free Ad per Exhibitor in Fair Directory/Supplement subject to the condition that the design of the Ad is submitted by 15 November. 2007]
8. Remittance Amount (No of Stalls.....x Rs. 25,000.00) =.....  
 .....
9. P.O/Draft/Cash: ..... Amount Rs.....  
 Detail: .....
10. Inscription in English of Exhibitor to be printed on the stall facia: (only name of company) .....  
 .....

**I undertake to abide by all the following terms and conditions hereinafter contained (Including those available on website) for participation in the LIBF 2008 and am duly authorized to accept them.**

Signature of Applicant: .....

Place: .....

Designation: .....

Date: ...../...../.....

Stamp:

## **Terms & Conditions for Local Exhibitors**

### **Possession/Vacation of Stalls**

Participants will be given possession of the stand / stalls at 11 am on 1<sup>st</sup> January 2008. The stands / stalls shall be vacated latest by midnight on 7<sup>th</sup> January 2008, failing which the LIFB shall have the right to remove the exhibits / material at the risk and cost of the participants.

It shall be the responsibility of the participants to remove all exhibits, tools and other materials at the end the Fair and leave the stalls in the same condition in which these were allotted to them.

### **Display and Sales of Books**

There shall be no display and sale of pirated, proscribed or objectionable books at the Fair. The sales of foreign participant shall be through their local agents, resellers, partners and distributors. In case of any violation of these rules LIBF shall have the right to close the stall without any claim.

### **Encroachment of Passages**

No encroachment or extension in the passage shall be allowed. Participants are therefore advised to arrange the display within the space allotted to them.

### **Cleaning**

While the LIBF will make arrangements to carry out the general cleaning of the hall, the participants shall be responsible for the cleanliness and tidiness of the stand / stalls during the currency of the Fair.

### **Playing Audio/Video Cassettes**

Participants playing audio or videocassettes at the stall should ensure that the level of sound does not cause any annoyance to either neighbouring participants or to visitors. The LIBF will be the sole judge as to whether there is any annoyance to either the participants or to the visiting public and its decision to allow or close down such activity shall be final.

### **Book release functions, etc.**

No participant will be permitted to have any books released or any other such function at his stall or anywhere else in the Fair premises without prior written permission of the LIBF. While seeking permission, participants should give details, such as the nature of the programme, its duration, name of the chief guest, etc.

### **Insurance**

It will be the responsibility of the participants to insure (if they so require) their exhibits and stock against break-in, theft and damage by fire and other natural calamities, during transit to and from the exhibition halls as well as the during the duration of the Fair. The LIFB shall be entitled but not obliged to inspect such policy

before handing over possession of the stands / stalls. In such event the participants shall indemnify the LIBF.

### **Security**

While the LIBF will make round the clock security arrangements at all the halls during the Fair, the LIBF will not be liable for any loss or damage to the goods and property of the participants in transit, storage or exhibition during the Fair. The participants are therefore advised not to leave their stand / stalls unattended during the Fair timings.

The participants, if they so desire, may make security arrangements of their stalls during the Fair timing through the security agent but this must be first approved by the LIBF.

### **Entry**

Participants will be allowed entry into the halls not before 09.00 a.m. and shall have to vacate the halls by the closing time every day. No goods or displays may be removed during the Fair without the written permission of the LIBF management.

### **Cancellation**

In the event of a natural disaster, or if circumstances so warrant, the LIBF reserves the right to postpone, close, alter or cancel the Fair without any claim. In case the Fair is cancelled before the inauguration, rentals collected shall be refunded after making the necessary deductions upto 25% of expenses so incurred. But no refund in any case will be made if a participant wishes to withdraw from the Fair after making a firm booking.

Any of the terms and conditions mentioned above may be relaxed or modified or changed at any time before or during the Fair at the discretion of the LIBF, whose decision will be final and binding. In matters not herein mentioned the decision of LIBF management shall be final.

### **Please address all communication to the following:**

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**Cc: ZUBAIR SAEED**, Chairman, LIBF-PIEE, 35 Nabha Road Lahore, Pakistan

E-mail: zubairsaeed@libftrust.com, Fax: +9242-723-8113