



**Pakistan Publishers and Booksellers Association**

**LAHORE INTERNATIONAL BOOK FAIR 2007 (LIBF)**

**22<sup>nd</sup> - 26<sup>th</sup> Feb 2007 at Expo Centre, Fortress Stadium, Lahore**

**FORM-A**

**Application for Participation as Foreign Exhibitor**

(Please type and send by mail, fax or e-mail, by 15 December 2006, along with evidence of a Telegraphic Transfer/Draft of requisite funds in favour of **LIBF Trust**, payable at Lahore towards payment for the stall(s) rent)

1. Name of Firm/Organization/Institution (in BLOCK letters): .....
2. Name of CEO/MD/Mng. Partner: .....
3. Address of Firm: .....
4. Telephone: ..... E-mail: .....
5. Website: .....
6. Area of Specialty: .....

Description by Exhibitor about its Publishing/Bookselling/ Educational or other activities  
(specify)

(Up to 50 words for inclusion in Book Fair Directory/Supplement)

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7. Name, Address and Phone Number of Local Pakistan Agent: .....  
 .....  
 Phone: ..... E-mail: .....
8. No of stalls required: .....  
 Rate per Stall of Standard Size 3 x 3 sq meters = Pak Rs.30,000.00 or **US\$500.00 in Cash** or **US\$ 550.00 if remittance is by Bank Draft/TT** (this includes bank clearance charges of US\$50.00 for any cheque, irrespective of amount. Thus for one stall the rate will be US\$550.00 but each subsequent stall will cost US\$500.00 if the amount remitted is paid by one bank draft).  
 [Exhibitors are allowed one Free Ad irrespective of the number of stalls booked in Fair Directory/Supplement, subject to the condition that stall is booked and design is submitted by 15 Dec. 2006]
9. Particulars of Remittance: Total Amount US\$.....  
 (No of Stalls x US\$).....
10. Draft/TT No. & date: ..... Amount [US\$:] .....  
 Payment through TT in US \$ has to be made to **HABIB AMERICAN BANK, 99 Madison Avenue, New York, N.Y. 10016-7416 U.S.A.** swift code: "HANYUS33" for credit of A/C No. 2072-9547 ABA No. 026007362 of PICIC Commercial Bank Ltd. Head Office, Karachi-Pakistan swift code: "GUCOPKKA" for onward credit to A/C No. 0402-0101222-1521 in the name of LIBF Trust with PICIC Commercial Bank Ltd. Gulberg Branch Lahore, Pakistan.
11. Inscription in English of Exhibitor to be printed on the stall facia: (only name of company).....  
 .....

**I undertake to abide by all the terms and conditions hereinafter contained (including those available on website) for participation in the LIBF 2007 and am duly authorized to accept them.**

Signature of Applicant:.....

Place: .....

Designation: .....

Date: ...../...../.....

Stamp:

# **Terms & Conditions for Foreign Exhibitors**

## **Possession/Vacation of Stalls**

Participants will be given possession of the stand / stalls at 9 am on 20<sup>th</sup> February 2007. The stands / stalls shall be vacated latest by midnight on 27<sup>th</sup> February 2007, failing which the LIBF shall have the right to remove the exhibits / material at the risk and cost of the participants.

It shall be the responsibility of the participants to remove all exhibits, tools and other materials at the end the Fair and leave the stalls in the same condition in which these were allotted to them.

## **Display and Sales of Books**

There shall be no display and sale of pirated, proscribed or objectionable books at the Fair. The sales of foreign participant shall be through their local agents, resellers, partners and distributors. In case of any violation of these rules LIBF shall have the right to close the stall without any claim.

## **Encroachment of Passages**

No encroachment or extension in the passage shall be allowed. Participants are therefore advised to arrange the display within the space allotted to them.

## **Cleaning**

While the LIBF will make arrangements to carry out the general cleaning of the hall, the participants shall be responsible for the cleanliness and tidiness of the stand / stalls during the currency of the Fair.

## **Playing Audio/Video Cassettes**

Participants playing audio or video cassettes at the stall should ensure that the level of sound does not cause any annoyance to either neighbouring participants or to visitors. The LIBF will be the sole judge as to whether there is any annoyance to either the participants or to the visiting public and its decision to allow or close down such activity shall be final.

## **Book release functions, etc.**

No participant will be permitted to have any books released or any other such function at his stall or anywhere else in the Fair premises without prior written permission of the LIBF. While seeking permission, participants should give details, such as the nature of the programme, its duration, name of the chief guest, etc.

## **Insurance**

It will be the responsibility of the participants to insure (if they so require) their exhibits and stock against break-in, theft and damage by fire and other natural calamities, during transit to and from the exhibition halls as well as the during the duration of the Fair. The LIBF shall be entitled but not obliged to inspect such policy before handing over possession of the stands / stalls. In such event the participants shall indemnify the LIBF.

## **Security**

While the LIBF will make round the clock security arrangements at all the halls during the Fair, the LIBF will not be liable for any loss or damage to the goods and property of the participants in transit, storage or exhibition during the Fair. The participants are therefore advised not to leave their stand / stalls unattended during the Fair timings.

The participants, if they so desire, may make security arrangements of their stalls during the Fair timing through the security agent but this must be first approved by the LIBF.

## **Entry**

Participants will be allowed entry into the halls not before 09.00 a.m. and shall have to vacate the halls by the closing time every day. No goods or displays may be removed during the Fair without the written permission of the LIBF management.

## **Cancellation**

In the event of a natural disaster, or if circumstances so warrant, the LIBF reserves the right to postpone, alter or cancel the Fair. In case the Fair is cancelled before the inauguration, rentals collected shall be refunded after making the necessary deductions of expenses so incurred. But no refund in any case will be made if a participant wishes to withdraw from the Fair after making a firm booking.

Any of the terms and conditions mentioned above may be relaxed or modified or changed at any time before or during the Fair at the discretion of the LIBF, whose decision will be final and binding. In matters not herein mentioned the decision of LIBF management shall be final.

**Please address all communication to the following:**

**NAJAM SETHI**, Sec-Gen, LIBF Trust, 72 FCC Gulberg-4, Lahore, Pakistan

**E-mail:** [najamsethi@libftrust.com](mailto:najamsethi@libftrust.com), Fax: +9242-575-1025

**Cc: ZUBAIR SAEED**, Chairman, LIBF Trust, 35 Nabha Road Lahore, Pakistan

**E-mail:** [zubairsaeed@libftrust.com](mailto:zubairsaeed@libftrust.com), Fax: +9242-723-8113