



**Pakistan Publishers and Booksellers Association
Event Management by
LIBF Trust
26th LAHORE INTERNATIONAL BOOK FAIR 2012 (LIBF)**

3rd – 7th February 2012 at Lahore Expo, Johar Town Lahore

FORM-A

Application for Participation as Foreign Exhibitor

(Please type and send by post, fax or e-mail, by 20th December 2011, along with payment in Cash/Bank Draft/TT in favour of **LIBF Trust**, payable at Lahore towards payment for the stall(s) rent)

1. Name of Firm/Organization/Institution (in BLOCK letters):
2. Name of CEO/MD/Mng. Partner:
3. Address:
4. Telephone: E-mail:
5. Website:
6. Area of Specialty:

Description of Exhibitor about its Publishing/Bookselling/ Educational or other activities
(specify)

(Up to 50 words for inclusion in Book Fair Directory/Supplement)

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7. Name, Address and Phone Number of Local Pakistan Agent/Representative:.....

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Phone: E-mail:

8. No of stalls required:

Rate per Stall of Standard Size 3 x 3 sq meters = **US\$750** or equivalent in Pak currency **in Cash** (please include for US\$50.00 bank clearance charges for any foreign cheque/draft, irrespective of amount. Thus for one stall paid by cheque/draft the rate will be US\$800, but each subsequent stall will cost US\$750 if the amount remitted is paid by one bank cheque/draft).

[Foreign exhibitors are allowed **one Free Ad** irrespective of the number of stalls booked in Fair Directory/Supplement, subject to availability of space and the condition that stall is booked and design is submitted by 20th December 2011, for any subsequent advertisement please add US \$ 100 per page]

9. Particulars of Remittance: Total Amount US\$.....

(No of Stalls x US\$).....

10. Draft/TT No. & date: Amount [US\$:]

11. **Payment through TT in US \$ has to be made to MASHREQ BANK PSC 255, Fifth Avenue New York N.Y. 10016 USA swift code MSHQUS33 for credit to NIB BANK LTD under swift advise to us quoting our references NIBPPKKA for onward credit to A/C No. 0225-6297382 in the name of LIBF Trust with NIB Bank Ltd. Gulberg Branch Lahore, Pakistan**

12. Inscription in English of Exhibitor to be printed on the stall facia: (only name of company)

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I undertake to abide by all the terms and conditions hereinafter contained (including those available on website) for participation in the LIBF 2012 and am duly authorized to accept them. I also fully understand and agree that the management of LIBF shall not be liable or responsible for any shortcoming, mismanagement or decision made in holding the exhibition.

Signature of Applicant:

Place:

Designation:

Date:/...../.....

Stamp:

Terms & Conditions for Foreign Exhibitors

Possession/Vacation of Stalls

Participants will be given possession of the stand / stalls at 11 am one day prior to the opening date of the exhibition. The stands / stalls shall be vacated latest by noon next day after the closing date of exhibition, failing which the LIBF shall have the right to remove the exhibits / material at the risk and cost of the participants.

It shall be the responsibility of the participants to remove all exhibits, tools and other materials at the end the Fair and leave the stalls in the same condition in which these were allotted to them.

Display and Sales of Books

There shall be no display and sale of pirated, proscribed or objectionable books at the Fair. The sales of foreign participant shall be through their local agents, resellers, partners and distributors. In case of any violation of these rules LIBF shall have the right to close the stall without any claim.

Encroachment of Passages

No encroachment or extension in the passage shall be allowed. Participants are therefore advised to arrange the display within the space allotted to them.

Cleaning

While the LIBF will make arrangements to carry out the general cleaning of the hall, the participants shall be responsible for the cleanliness and tidiness of the stand / stalls during the currency of the Fair.

Playing Audio/Video Cassettes

Participants playing audio or videocassettes at the stall should ensure that the level of sound does not cause any annoyance to either neighbouring participants or to visitors. The LIBF will be the sole judge as to whether there is any annoyance to either the participants or to the visiting public and its decision to allow or close down such activity shall be final.

Book release functions, etc.

No participant will be permitted to have any books released or any other such function at his stall or anywhere else in the Fair premises without prior written permission of the LIBF. While seeking permission, participants should give details, such as the nature of the programme, its duration, name of the chief guest, etc.

Insurance

It will be the responsibility of the participants to insure (if they so require) their exhibits and stock against break-in, theft and damage by fire and other natural calamities, during transit to and from the exhibition halls as well as the during the duration of the Fair. The LIBF shall be entitled but not obliged to inspect such policy before handing over possession of the stands / stalls. In such event the participants shall indemnify the LIBF.

Security

While the LIBF will make round the clock security arrangements at all the halls during the Fair, the LIBF will not be liable for any loss or damage to the goods and property of the participants in transit, storage or exhibition during the Fair. The participants are therefore advised not to leave their stand / stalls unattended during the Fair timings.

The participants, if they so desire, may make security arrangements of their stalls during the Fair timing through the security agent but this must be first approved by the LIBF.

Entry

Participants will be allowed entry into the halls not before 09:30 a.m. and shall have to vacate the halls by the closing time every day. No goods or displays may be removed during the Fair without the written permission of the LIBF management.

Cancellation

In the event of a natural disaster, or if circumstances so warrant, the LIBF reserves the right to postpone, alter or cancel the Fair. In case the Fair is cancelled before the inauguration, rentals collected shall be refunded after making the necessary deductions of expenses so incurred. But no refund in any case will be made if a participant wishes to withdraw from the Fair after making a firm booking.

Any of the terms and conditions mentioned above may be relaxed or modified or changed at any time before or during the Fair at the discretion of the LIBF, whose decision will be final and binding. In matters not herein mentioned the decision of LIBF management shall be final.

Please address all communication to the following:

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